PWMA WEALTH MANAGEMENT SUMMIT 2025

SPONSORSHIP PROSPECTUS



Event Manager:





PWMA WEALTH MANAGEMENT SUMMIT 2025

About the Summit

The Private Wealth Management Association (PWMA) is delighted to announce that the PWMA Wealth Management Summit 2025 will take place on Thursday, **6 November 2025**, at The Hopewell Hotel, Hong Kong.

Following last year's success, we expect over 1000 senior executives, private bankers, asset managers, family offices, regulators, and industry partners to attend. This year's summit will provide deep insights into global opportunities, industry innovation, and strategic trends shaping the future of private wealth management. Featuring high-level keynote sessions, engaging panel discussions, and an interactive exhibition zone, it offers unparalleled opportunities to showcase your solutions and connect directly with key industry decision-makers.

As a sponsor or exhibitor, your firm will enjoy:

- Prominent Visibility: Showcase your brand directly to influential industry leaders.
- Thought Leadership: Highlight your expertise and solutions through speaking and panel opportunities.
- Targeted Networking: Build valuable connections and engage with potential business partners and clients.
- High-quality Lead Generation: Connect directly with senior decision-makers actively seeking innovative solutions.

Explore our tailored sponsorship and exhibition packages designed to meet your strategic goals. Join us at the PWMA Wealth Management Summit 2025—your platform for industry leadership and meaningful engagement.

QUICK FACTS

Expected Attendance

1000+ Registrations

Who Will Attend?

- Senior executives, private bankers and specialists from the leading private banks and family offices in Hong Kong
- Senior executives from asset management and other financial service providers
- Representatives from regulatory bodies and industry associations
- * List of PWMA Member Firms: https://www.pwma.org.hk/en/membership/

New to PWMA Summit?

Check out the conference website of the last two years:

https://www.plus-concepts.com/pwma2024

https://www.plus-concepts.com/pwma2023





PWMA WEALTH MANAGEMENT SUMMIT 2025

To Make a Booking

PWMA Members enjoy priority sponsorship booking.

Bookings received from members before **16 May 2025**, will receive priority processing. Sponsorship opportunities will open to all firms after that.

Secure your sponsorship by completing the attached form and emailing it to us.

Discount

Member will receive a 10% discount on the total sponsorship fee.

To learn more about PWMA membership, please visit https://www.pwma.org.hk/en/membership/

Important Note:

- *Each firm may sign up for one main sponsorship (package 1 5) and a <u>maximum of one add-on sponsorship</u> (package 9-12).
- *All sponsorship applications are subject to approval by PWMA.
- *Sponsor logos will be displayed according to sponsorship tier and on a first-confirmed, first-served basis.



Sponsorship Tiers and Benefits



Wealth Management Summit 2025

1. Lead Sponsorship

The LEAD sponsor logo will be featured prominently on all event marketing materials used before, during and after the event. Exposure is considerably more prominent than at other sponsorship levels. The lead sponsor will also be entitled to:

• Lead sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall

- Company Logo (extended size) & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and the live streaming platform
- Display of Company Logo (extended size) on event decorations
- Subject to approval, the Lead sponsor may be invited to nominate a qualified representative to join a panel discussion / make a 15 mins presentation
- An extended size showcase space at the foyer
- e-Conference Brochure: Inclusion of logo (double-sized), company profile and contact details
- One page advertisement on the e-Conference Brochure
- 5 complimentary summit passes

2. Breakout Sponsorship

- Sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and live streaming platform
- A banner advertisement on the event website and live streaming platform
- With the right to organize one roundtable session (45 mins) at the afternoon breakout (subject to approval)
- Display of Company Logo on event decorations
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 5 complimentary summit passes

3. Diamond Sponsorship

- Diamond sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- · Company Logo & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and the live streaming platform
- Display of Company Logo on event decorations
- Subject to approval, the Diamond sponsor may be invited to nominate a qualified representative to join a panel discussion
- A showcase space at the foyer
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 3 complimentary summit passes

4. Platinum Sponsorship

- Platinum sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and the live streaming platform
- Display of Company Logo on event decorations
- A showcase space at the foyer
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 2 complimentary summit passes

HK\$ 175,000

HK\$ 120,000

HK\$ 110,000



Sponsorship Tiers and Benefits



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5. Gold Sponsorship

- Gold sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- Display of Company Logo on event decorations
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 2 complimentary summit passes

6. ESG Partner

- Logo acknowledgement as the event ESG Partner on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and the live streaming platform
- With the right to organize 1 session on an ESG related topic (subject to approval)
- Display of Company Logo on event decorations
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 5 complimentary summit passes

HK\$ 100,000 Or as Add-on HK\$ 70,000

HK\$ 45,000

7. Refreshment Sponsorship

- Refreshment sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Display of Company Logo on event decorations
- Company Logo & Hyperlink on the event website and the live streaming platform
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Branded coffee station and logo exposure at the branded refreshment area
- 3 complimentary summit passes

8. Cocktail Sponsorship

- Cocktail sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Display of Company Logo on event decorations
- Company Logo & Hyperlink on the event website and the live streaming platform
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Branding around the cocktail reception area
- 3 complimentary summit passes

9. Seat Cover Sponsorship

- Sponsor logo acknowledgement (Gold Level) on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- Display of Company Logo on event decorations
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Branded seat cover will be used at the attendee area inside the conference room
- 2 complimentary summit passes



HK\$ 100,000

Add-on HK\$ 90,000

HK\$ 100,000 Or as Add-on HK\$ 70,000

Sponsorship Tiers and Benefits



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10. Lucky Draw Sponsorship

- Logo acknowledgement as the Lucky Draw Spoonsor on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and live streaming platform
- Sponsor to provide a lucky draw price of value over HK\$5,000
- Display of Company Logo on event decorations
- 5 complimentary summit passes

Add-on HK\$ 20,000

11. Lanyard / Charging Station Sponsor

- Lanyard/Charging Station sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Display of Company Logo on event decorations
- Company Logo & Hyperlink on the event website and the live streaming platform
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Lanyard sponsor's logo printed on the lanyard worn by all event attendees (physical) or a branded phone charging station at the fover
- 3 complimentary summit passes

HK\$ 50,000 Add-on HK\$ 30,000

12. Lunch Sponsor

- · Lunch sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Display of Company Logo on event decorations
- Company Logo & Hyperlink on the event website and the live streaming platform
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Decoration with the lunch sponsor's logo around the buffet area
- 3 complimentary summit passes

HK\$ 80,000 Add-on HK\$ 40.000

13. Lightbox Advertising (not included in the add-on limit)

- Display of a lightbox advertisement in the foyer area
- Sponsor logo acknowledgement
- 2 complimentary summit passes (if not bundled with other packages)



Add-on HK\$ 25,000

ACT Now!

Sponsorship opportunities and exhibition space are limited. We are also happy to discuss alternative opportunities to best suit your needs and support your business goals. All applications will be reviewed by PWMA. The event manager will inform you in around two weeks should your application is successful

Sponsorship Enquiry and Bespoke Package

Please contact the appointed event manager Plus Concepts:

Sammy Ho

Email: sammy.ho@plus-concepts.com

Tel: +852 8203 6093





Wealth Management Summit 2025

SPONSORSHIP APPLICATION FORM

We would like to apply for the following sp	onsorship package(s)	#·	
□ Lead Sponsor □ Breakout Sponsor	□ Diamond Sponsor	□ Platinum Sponsor	□ Gold Sponsor
□ ESG Partner □ Refreshment Sponsor	□ Cocktail Sponsor	□ Seat Cover Sponsor	□ Lucky Draw Sponsor
□ Lanyard/Charging Station Sponsor	□ Lunch Sponsor	□ Lightbox Advertising	
Sponsorship Fee: HK\$		s of the sponsorship packages are	e outlined in the sponsorship pack.
Organization (Billing Identity):		Main Contact Person:	
Job Title:		e-mail Address:	
Telephone: ()	Mobile: (Fax: ()
Billing Address:		Authorized Signature and Company Stamp:	
		Name	
		Name: Date:	
		2 3.10	

☑ I have read the important notes below and agree to comply

IMPORTANT NOTES:

- * All sponsorship applications will be reviewed by PWMA and PWMA reserves the right to accept/decline the sponsorship application.
- * Subject to the other terms contained herein, the event manager and PWMA reserve the right to alter the schedule, venue and content of the event
- * The sponsorship fee quoted is on a gross value basis. All bank charges and taxes, including but not limited to withholding tax, indirect tax, remittance tax etc., arising from payment of the sponsorship fee are to be the full responsibility of the sponsor. Booking will only be confirmed when full payment is received.
- * Under no circumstances shall the event manager and PWMA be liable for any costs, damages, claims, actual or alleged indirect loss or consequential loss howsoever arising suffered by the sponsor, including, but not limited to, loss of profits, anticipated profits, savings, business or opportunity or loss of publicity or loss of reputation or opportunity to enhance reputation or any other sort of economic loss.
- * All terms and conditions set up shall be governed by, and construed in accordance with, the law of HKSAR.
- Please email the completed form to sammy.ho@plus-concepts.com (we will reply to you to acknowledge)
- This application will be reviewed by PWMA and normally we will contact you within 2 weeks

Event Manager: PlusConcepts