

# PWMA Dinner 2015

The Private Wealth Management Association (PWMA) will host a dinner event on 4<sup>th</sup> September 2015, Friday at the Hong Kong Convention and Exhibition Centre.

This evening event, which is expected to attract around 500 practitioners from private banks, aims to create a forum for our members firms, their staff and the Certified Private Wealth Professionals (CPWP) to connect for networking and building friendships.

This is an important part of PWMA's initiatives to drive the continuous development of the industry and to promote the growth of the private wealth management industry in Hong Kong. Our guest keynote speaker Mr. John Tsang, Financial Secretary of HKSAR, will share his insight on how Hong Kong can continue to grow as the leading wealth management hub.

There are two sponsorship packages available which all offer an excellent opportunity for your organization to get involved. Keeping your organization's brand in front of decision-makers is crucial to building brand awareness and your organization's long-term success. Sponsors would enjoy exclusive brand building and networking opportunities at PWMA Dinner 2015. Sponsorship packages are available in limited numbers and confirming your participation early ensures your exposure will be maximised during the build up to the event.

## Sponsorship Packages

### Diamond Sponsorship

- ❖ Acknowledgement as the Diamond Sponsor of the event
- ❖ Company logo on stage backdrop and marketing materials (*Double Size of Gold Sponsorship*)
- ❖ Company logo on conference website with link to company website (*Double Size of Gold Sponsorship*)
- ❖ 4 Passes to attend the dinner event
- ❖ Option to include a table gift and lucky draw prizes
- ❖ A corporate folder (containing flyers and company brochure) to be put on a shared table in the foyer for delegates' collection

### Gold Sponsorship

- ❖ Acknowledgement as the Gold Sponsor of the event
- ❖ Company logo on stage backdrop and marketing materials
- ❖ Company logo on conference website with link to company website
- ❖ 2 Passes to attend the dinner event

#### About PWMA

The Private Wealth Management Association was established in Hong Kong in September 2013. The initiative to set up an industry association for the private wealth management industry is the result of a consultancy study sponsored by the Hong Kong Association of Banks ("HKAB"). HKAB and its members believe that the initiative will help maintain Hong Kong's status and competitiveness as a major financial centre.

For more information about PWMA, please visit:  
[www.pwma.org.hk](http://www.pwma.org.hk)

#### Enquiries

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*FEE: HK\$ 35,000*

*FEE: HK\$ 20,000*

