



In Support Of:

FIXPROTOCOL
INDUSTRY-DRIVEN MESSAGING STANDARD™

2010 SCHEDULE

India, Mumbai – 13th April

Malaysia, KL – 26th May

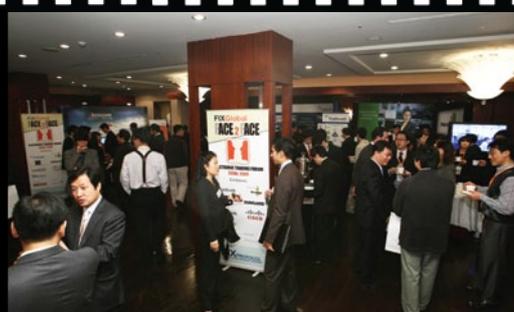
China, Shanghai – 2nd September

Korea, Seoul – 28th October

FIXGlobal Xmas Party – December

FIXGlobal
FACE₂FACE

- Local market and international experts
- Face to Face with peers, clients and prospects
- Great Turnout
- Buy Side participation



<http://www.fixglobal.com/f2f2009/>



FIXGlobal FACE2FACE

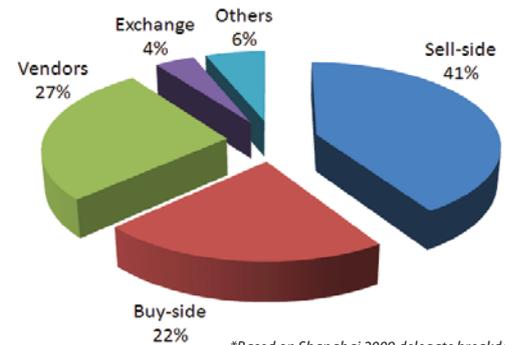
ELECTRONIC TRADING FORUM 2010

In support of FIX Protocol Limited, FIXGlobal Face2Face Electronic Trading Forum Series were launched in 2008 as an impartial and objective forum to explore the dynamic world of electronic trading and connectivity.

Face2Face Forum series are designed as a platform for the buy and sell-sides to discuss the latest issues on electronic trading, FIX and DMA - and all Face2Face. The 2010 series will leverage the tremendous success of the FIXGlobal Face2Face Electronic Trading Forums held in India in both 2008 and 2009, and in Malaysia, China and Korea in 2009.

The Forum features lively debates between experts; a series of presentations, panel discussions and delegate driven Q&A sessions.

DELEGATE PROFILE*



*Based on Shanghai 2009 delegate breakdown

WHAT OUR ATTENDEES SAY

<p><i>"The event was very well organized, and well formulated. It has personally benefited me with all the interactions we had between IT and business, and between the buy side and the sell side. The sessions were very informative."</i></p> <p>~ Aditya Kadle, Vice President, Morgan Stanley Investment Management</p>	<p><i>"FIXGlobal Face2Face offer the industry great value as it clearly demonstrates that FIX is going to be a 'platform' that all fund managers will have to consider using."</i></p> <p>~ Shireen Muhiudeen, Managing Director, Corston-Smith Asset Management</p>
<p><i>"Great event - very worthwhile."</i></p> <p>~ David Wormald, Regional Sales Manager, APAC, NYSE Technologies</p>	<p><i>"Participating in FIXGlobal Face2Face Forum has been beneficial time for myself and our company."</i></p> <p>~ David Lee, CEO, DATAROAD</p>

WHO WILL ATTEND

Equity Broking Operations Sales Trading FIX Solutions Specialists Head of Desk	Institutional Marketing Compliance and Risk specialists Broker-Dealers CIOs / CTOs	Dealing and Trading Operations Specialists & COO Network Engineers Regulators	Trading Technologies Technologists Exchanges / ECNs / ATS Solution Vendors
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Connecting the FIX Community

Past Sponsors





ELECTRONIC TRADING FORUM 2010 - SPONSORSHIP PACKAGES

GENERAL SPONSORSHIP

- * Acknowledged as a "Sponsor" on marketing materials and stage backdrop
- * Company logo, company profile and contact details included on the conference brochure
- * Logo placement on official conference website hyperlinked with sponsor's company website
- * 5 Complimentary Passes for Staff / Clients

COST: USD 3,800 discounted COST: USD 3,300 (commitment to multiple events required)

"SHOWCASE SPACE" SPONSORSHIP

- * A showcase space sponsor will be allocated one unit of exhibition space for the showcase of products/ services (2.5m x 1.2m)**
- * Acknowledged as a "Sponsor" on marketing materials and stage backdrop
- * Company logo, company profile and contact details to be included in the conference brochure
- * Logo placement on official conference website hyperlinked with sponsor's company website
- * 5 Complimentary Passes for Staff / Clients

Firms wishing to take up the showcase opportunity will be allocated exhibition space on a first come, first served basis. Selected showcase firms will also be asked to speak briefly on a specific industry issue during "The Industry Answers" sessions.

COST: USD 8,800 discounted COST: USD 7,800 (commitment to multiple events required)

FIXGlobal Journal - ADVERTISEMENT OPTIONS

FIXGlobal Journal Readership Profile			
Buy Side - 41%		America - 37%	
Sell Side - 26%		Europe - 29%	
Vendor - 24%		Asia - 29%	
Exchange & Regulator - 4%		Japan - 5%	

FIXGlobal Journal Schedule	
January Q1	December
April Q2	March
July Q3	June
October Q4	September

Logo on the Regional Cover of the FIXGlobal Issue + Full Page Prime Position Advertisement

Regions	Cost per Issue	Cost per Issue for F2F Forum Sponsors	Cost per Issue (commitment to multiple issues)
Americas	US\$6,750	US\$6,250	US\$5,750
EMEA	US\$6,500	US\$6,000	US\$5,500
Asia Pacific	US\$6,000	US\$5,500	US\$5,000
Japan	US\$5,400	US\$4,900	US\$4,400
Global Run of Full Page Advertising			
All Regions	US\$7,300	US\$6,800	US\$6,300



SPONSORSHIP ENQUIRIES:

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or

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ABOUT



Connecting the FIX Community

The FIXGlobal Journal is the FIX Protocol's official journal and key information / educational initiative for the global institutional electronic trading industry. FIXGlobal is a truly global initiative to encourage greater transparency of the issues and debates on all matters FIX and electronic trading.

For more information, please visit www.fixglobal.com