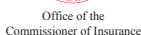




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9th Annual Conference

You are invited to enroll into the 9th HKIFA annual conference to be held on October 30th, 2015 (Friday) from 8:50 a.m. to 4:50 p.m. at the JW Marriott Hotel, Hong Kong.

This year's conference will take a forward-looking and strategic approach in discussing the future development of the Hong Kong investment funds industry. Thought Leaders from the authorities and the industry will share their visions on how the industry could step into the next stage of growth and identify the key growth drivers. The future opportunities offered by the opening of the China's capital markets and the HK-Mainland cross-border initiatives will be discussed.

Event highlights include:

- The HK fund management industry - moving to the next stage
- Liberalization of China's financial markets - the Mutual Market model
- HKIFA report Vision 2020
- Evolving distribution model in the Mainland
- Vision for MPF
- CIO Panels
- Riding on the development of the Mainland capital markets

In addition to providing great learning and networking opportunities, the event aims to provide an important platform for market participants, policy makers and regulators to interact and have in-depth discussions on how the industry can gear up for the challenges and capitalize on the opportunities provided.

WHO SHOULD ATTEND

- Asset Allocators
- CEOs, CFOs, CIOs
- Compliance Officers
- Custodians & Administrators
- Distributors
- Family Offices/Endowments/Foundations
- Finance Directors
- Financial Planners
- Fund Managers

- Institutional Sales
- Investment Advisors
- Investment Consultants
- Legal Practitioners
- Private Bankers
- Product Managers
- Regulators
- Trustees
- Wealth Managers

TIME	PROGRAMME
8:15	Registration
8:50	Welcome Remarks Terry Pan, HKIFA Chairman
9:00	The HK fund management industry - moving to the next stage Opening keynote speech by Prof K C Chan, Secretary for Financial Services and the Treasury, The Government of the HKSAR
9:30	Managing China's capital markets opening Keynote speech by Charles Li, Chief Executive, Hong Kong Exchanges and Clearing Limited
10:00	Presentation by KPMG re the HKIFA report Vision 2020 Vivian Chui, Partner, Financial Services, KPMG and Terry Pan, HKIFA Chairman
10:30	Coffee Break
11:00	Fireside chat Dialogue between Julia Leung, Executive Director, Investment Products, Securities and Futures Commission, Hong Kong and Terry Pan, HKIFA Chairman
11:45	Evolving distribution model in the Mainland <i>(this session will be conducted in Mandarin)</i> Moderator: Eddy Wong, HKIFA Executive Committee member Panelists: <ul style="list-style-type: none"> - Amy Jia, Deputy Head of Global Service Division, Custody Service Department, Industrial and Commercial Bank of China - Sandra Lu, Partner, Links Law Offices - Qi Shi, Chairman & CEO, East Money Information Company Limited - Harry Tsai, Chief Operating Officer, Noah Holdings Limited - Zhou Xiaoming, Deputy General Manager, TianHong Asset Management Company Limited
12:45	Lunch
	Vision for MPF Speech by Dr. David Wong, Chairman, Mandatory Provident Fund Schemes Authority
2:15	CIO panel (Equity) - China capital markets: how do investment managers help investors to capitalize on the opportunities, what are the challenges and opportunities (Part 1) Moderator: Kylie Wong, Managing Editor, Ignites Asia Panelists: <ul style="list-style-type: none"> - Richard Chow, Deputy CEO, Head of Investment, Invesco Great Wall Fund Management Company Limited - Wilfred Sit, Chief Investment Officer, Asia, Baring Asset Management (Asia) Limited - Sean Taylor, Regional Investment Head APAC & Head of Emerging Markets, Deutsche Asset & Wealth Management - Heman Wong, Executive Director, Hospital Authority Provident Fund Scheme
3:00	Coffee Break
3:30	CIO panel (Bonds) - China capital markets: how do investment managers help investors to capitalize on the opportunities, what are the challenges and opportunities (Part 2) Moderator: Leigh Powell, Editor, AsianInvestor Panelists: <ul style="list-style-type: none"> - Stephen Chang, Managing Director, Head of Asian Fixed Income, J.P. Morgan Asset Management - Bryan Collins, Portfolio Manager, Fidelity Worldwide Investment - Warut Promboon, Chief Rating Officer, Dagong Global Credit Rating (Hong Kong) Company Limited - Ben Yuen, Managing Director and Head of Fixed Income, BOCHK Asset Management Limited
4:15	China pensions market - review and outlook Moderator: Chris Hancorn, Partner, Actuarial Services, PricewaterhouseCoopers Limited Panelists: <ul style="list-style-type: none"> - Sean Deehan, Head of Strategy and Business Development, China & Hong Kong, Standard Life (Asia) Limited - Steve Lee, Head of China & Taiwan, HSBC Global Asset Management - Keith Yuen, Managing Director, Principal Asset Management Company (Asia) Limited
4:50	Closing Remarks Arthur Bacci, HKIFA Vice Chairman

Registration Fee

Members of HKIFA Members of Endorsing Organizations Staff of other Fund Associations	HK\$3,900 per person*
Standard Fee	HK\$5,400 per person*

*The fee includes conference cost, lunch, refreshments and conference documentations.

Registration Methods

	or		or		or	
Mail		Fax		Email		Online
17/F, Chung Hing Comm Bldg 62-63 Connaught Road Central Hong Kong						
(852) 3905-7075 hkifa@plus-concepts.com www.plus-concepts.com/hkifa2015						
Enquiries:  (852) 8203-6091 or email to hkifa@plus-concepts.com						

Registration Form

☐ HKIFA member

☐ Member of the following endorsing organization:

☐ Staff of other fund associations

☐ None of the above

☐ Mr. ☐ Ms. ☐ Mrs. ☐ Dr.

(Please Use BLOCK LETTERS)

Name: _____

Email: _____

Job Title: _____

Department: _____

Contact Person and Email: _____
(if different from above)

Company/Organization: _____

Address: _____

Nature of Business: _____

Tel: () _____ Fax: () _____

Mobile: _____

Signature _____ Date _____

Privacy: Personal data are gathered in accordance with the Personal Data (Privacy) Ordinance. The personal data collected may be used for statistical purposes, and for marketing of HKIFA's own events/activities. Also, the delegate list (name, title & company name only and without contact details) will be made available to the event sponsors. Please be rest assured that HKIFA/Plus Concepts will not provide your contact details to any third parties. HKIFA/Plus Concepts will cease to use the personal data for any purposes if you request us to do so and accordingly the personal data will be erased and/or destroyed.

☐ Please check this box if you do NOT want your personal data to be used by HKIFA for marketing of its own events/activities.

☐ Please check this box if you do NOT wish to have your information released to the sponsors.

Event Organizer

This event is organized by the Hong Kong Investment Funds Association ("HKIFA"). Plus Concepts has been appointed as the event manager of this Conference to collect payments and handle registrations. For more information, please contact Plus Concepts at (852) 8203-6091.

Accreditations

Securities & Futures Commission Hong Kong	6 CPT Hours*
Mandatory Provident Fund Schemes Authority	6 Non Core CPD Hours
The Law Society of Hong Kong	6 CPD Points

*Subject to individual company's compliance approval. Delegates will be required to keep all such documentary evidence to support your attendance such as certificates of attendance. The SFC may request you to produce such documentary evidence as and when required.

For statistical purpose (please tick where appropriate):

- ☐ CPD hrs - MPFA (non-Core)
☐ CPT hrs - SFC
☐ CPD points - Law Society of Hong Kong

Payment Methods

Registration is confirmed only upon receipt of full payment. Upon receipt of full payment, Plus Concepts will issue an email confirmation and receipt. Payment can be made by

- ☐ (1) **Cheque:** Hong Kong bank cheque payable to
Plus Concepts
Please include the participant's name on the back of the cheque, and mail it to:

Plus Concepts
17/F, Chung Hing Commercial Building
62-63 Connaught Road Central
Hong Kong

- ☐ (2) **By Bank Transfer into Plus Concepts account**

Name of Beneficiary: Plus Concepts
Address: 17/F, Chung Hing Comm Bldg, 62-63 Connaught Road Central, HK
Beneficiary Bank: HSBC (Address: 1 Queen's Road Central, Hong Kong)
Bank Code: 004
Account No.: 400 588083 838
SWIFT Code: HSBC HK HHH KH

Remarks: -Participant's name must be input on the bank transfer form as a reference
-All the local and overseas bank charges should be paid by the participant

- ☐ (3) **Credit Card Payment:** Only available through online registration on website www.plus-concepts.com/hkifa2015

Other Information

Venue: Grand Ballroom, JW Marriott Hotel Hong Kong. (Address: One Pacific Place, 88 Queensway, Hong Kong SAR)

Substitutions: You may make substitution at any time before the conference. Please notify us as soon as possible. **Conference fees will not be refunded.**

Rescheduling: The conference will be cancelled if No. 8 typhoon signal or black rainstorm warning is hoisted on the event day. In the event of cancellation due to bad weather, the conference will be rescheduled. Conference fees will not be refunded.

Accommodation, Travel and Other Incidental Expenses: We are NOT responsible for covering accommodation, airfare, other travel or incidental costs incurred by registrations.

Bank Charges and Expenses: Any bank charges and/or expenses incurred as a result of bounced cheques and/or wire transfer will be borne by the participants.

Disclaimer: We reserve the right to alter the contents of this conference and/or the identity of the conference presenters due to circumstances beyond our control.

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www.immd.gov.hk/eng/services/visas/visit-transit/visit-visa-entry-permit.html

You may require a letter from the event host, detailing the nature and duration of your proposed stay in Hong Kong with your visa application. The letter is available on request from hkifa@plus-concepts.com.

Hong Kong Investment Funds Association

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