

23rd September 2014

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The Paradigm Shift

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The Paradigm Shift

The banking industry is at a critical juncture in which old business models are being rewritten and the new environments are driving changes. There has been a paradigm shift in many different areas such as the business channels, the competitive landscape, the macro environment, the business models etc.

This year's HKIB Annual Banking Conference will look at the upcoming changes to the industry and discuss how the industry should react to the emerging challenges and opportunities such as the emergence of digital and mobile technology, competition from non-financial institutions, attracting new talents, the speeding up of RMB Internationalization etc.

With a main plenary session in the morning and specialized streams in the afternoon, the event is specifically tailored for mid-senior level banking professionals looking for macro views and actionable takeaways. This flagship event will attract over 600 delegates including bankers from Mainland China and Macau.

This year's event will continue to look at the most pressing issues of the industry with an interactive program that provides impartial and high-quality content.

Opening Keynote Speaker:



Mr. John Tsang Chun-wah
Financial Secretary,
The Government of the HKSAR

Regulatory Keynote Speaker:



Mr. Arthur Yuen
Deputy Chief Executive,
Hong Kong Monetary Authority
Deputy Chairman, Executive Committee,
The Hong Kong Institute of Bankers

Elite Speakers:



Ms. Ivy Au Yeung
Chief Executive Officer,
Hong Kong,
ANZ



Mr. HUANG Hong
Deputy Chief Executive,
Bank of China (Hong Kong) Limited



Mr. LIU Mingkang
Former Chairman,
China Banking Regulatory Commission



Ms. Sabrina Peng
President,
Alipay International



Ms. May Tan
Executive Director and
Chief Executive Officer,
Standard Chartered Bank (Hong Kong) Limited



Mr. Samuel N. Tsien
Group Chief Executive Officer,
OCBC Bank

Morning Plenary Session

Banking Reform - Challenges, Opportunities and Strategies
Promoting Sound Risk Culture
The Drivers for Growth - A Regional Perspective
The Evolving Role of Hong Kong
Integration of the HK and China Banking Systems
Panel Discussion: The Paradigm Shift - Shaping the Future

Afternoon Breakout Streams

Stream 1: Banking Business (Retail, Commercial & Private Banking)

Foresight and Insights of Banking in 2020

- The Irresistible Force for Change - Setting the Right Business and Operating Model
- Technology as a Core Disruptor
- Priorities for 2020
- Achieving Breakthrough Innovation in Financial Services

RMB Internationalization and the New Roadmap for RMB Business and Services

- Status Quo of RMB Internationalization
- New Onshore and Offshore Business Opportunities
- Emerging Competitions

HKIB Annual Banking Industry Customer Satisfaction Survey

- Are We Serving Customers the Right Way?
- The Changing Behaviors of Customers

Private Banking - New Opportunities Amid Regional and Global Landscape Changes

- Impacts of the End of Banking Secrecy in Switzerland
- Impacts of the Singapore Tax Evasion law
- The New Opportunities for Hong Kong

Stream 2: The Transformers

The Mobile MindShift - Rebuilding and Rethinking Customer Relationship

- Exploring the New Possibilities
- The Importance of Customer Relationship Primacy
- Building the Customer-Centric Model

Unlocking Innovation: New Tools, New Frameworks and New Mindsets

- The Digitalization of Financial Services Industry - Customer, Workforce, Operation
- Reimagining Financial Services - Change, Create, Innovate, Repeat
- Effective Use of Big Data, Analytics, Social and Cloud Services
- Bank of the Future

The Evolution of Electronic Payment Instruments and Services

- The Status Quo of Hong Kong
- Innovations in Retail Payment
- The Evolving Regulatory Regime and Oversight Issues

Why are Banks Losing Talents? Finding New Ways to Attract, Develop and Retain Talents

- Why Banking is Losing the War?
- How to Turn it Around?
- New Requirements, New Environment, New Skill Sets

Stream 3: Compliance, Operations and Risk Management

Regulatory Update - Strengthening Controls on AML

- Updates in AML requirements
- The Roles, Objectives and Focus of the HKMA's AML Department
- Observations on Areas that Banks Should Strengthen

AML - Develop a Robust System in On-boarding, Screening and Sanction Management

- Challenges in Cross-Border AML
- Improving the On-Boarding, Screening and Sanction Management Process
- How to Establish an Effective Framework
- PEPs and Sanction Management - The Practical Challenges

Practical Assessment of Risk Culture and Conduct

- Linking Culture to Conduct, Vision & Leadership Behaviours
- Regulatory Focus on Risk Culture in Banks & Asset Managers
- Define, Measure and Embed Risk Culture

The Regulatory Storm – Are Your Risk Culture and Supporting Systems Strong Enough for This?

- Impact of Regulatory Changes to Internal Processes
- Manage Regulatory Changes with a Structured and Effective Approach
- 360-degree Integrated View on Risks, Controls, Policies and Regulations
- Regulatory Change Management in the Context of Governance, Risk and Compliance

Prospect and Risk of Internet Finance

- Internet Finance: Friend, Foe or Frenemy
- Institutional, Regulatory and Risk Management Constraints
- Systematic Risk of Internet Finance and Shadow Banking
- The Worst Case Scenario

Guest Speakers: (Speakers are listed in alphabetical order of their last names)



Ms. Blanche Chan
Head of Human Resources,
Shanghai Commercial Bank



Mr. Andy Chen
Head of China,
Chappuis Halder & Co



Ms. Margaret W Cheng
Managing Director, Group Head
of Human Resources,
Hong Kong Exchanges and
Clearing Limited



Mr. Gavin Coles
Regional Head of Anti-Money
Laundering (CPB),
Citi Private Bank



Mr. Chrisol Correia
General Manager - AML
International,
LexisNexis Risk Solutions



Mr. Matthew Field
Vice President Professional
Services, Asia Pacific,
Wolters Kluwer Financial Services



Mr. Simon Gleave
Partner,
Asia Pacific Regional Head,
Financial Services,
KPMG



Mr. Nick Griffith
Head,
North Asia and Australia,
Wealth-X



Mr. Vincent Hui
General Manager & Head of
Personal Banking Division,
The Bank of East Asia



Mrs. Helen Kan
Executive Director and
Alternate Chief Executive
Officer,
China CITIC Bank International
Limited



Mr. Kenny Lam
Partner,
McKinsey & Company



Ms. Connie Leung
Senior Financial Services
Industry Director,
Industry and Global Accounts –
Asia,
Microsoft Corporation



Ms. Joanne Leung
Managing Director,
Private Wealth Management
Association



Mr. Shu-Pui Li
Head (Financial Infrastructure
Development Division),
Hong Kong Monetary Authority



Mr. Nicholas Lee
Head of Emerging Products &
Innovation,
Visa Hong Kong/Macau



Mr. Richard Marr
Regional Director,
HP Exstream Asia Pacific and
Japan



Mr. Kyran McCarthy
Partner,
Asia-Pacific Head of AML &
Sanctions Services,
KPMG



Mr. Stewart McGlynn
Head (Anti-Money Laundering
and Financial Crime Risk),
Hong Kong Monetary Authority



Mr. Alex Medana
Director, Securities Markets,
Asia Pacific,
SWIFT



Mr. Reto Merazzi
General Manager APAC Region,
Appway



Mr. Joe M.K. Ng
Vice President, Head of
Renminbi Payments Product
Management, Global
Transaction Banking,
Deutsche Bank



Mr. Gregory Profeta
Partner - Financial Services,
PwC Hong Kong



Mr. James Quinnild
Financial Services Consulting
Leader for Asia Pacific,
PwC Hong Kong



Mr. Shaun Roache
Resident Representative in
Hong Kong SAR,
International Monetary Fund



Mr. Adam Salzer
Managing Director - Consulting,
PwC Hong Kong



Mr. Ajay Shamdasani
Senior Regulatory Analyst,
Thomson Reuters Compliance
Complete



Mr. Peter Thal Larsen
Asia Editor,
Reuters Breakingviews



Ms. Wendy Tsang
Managing Director, Head of
Private Banking,
Bank of China (Hong Kong)
Private Banking



Mr. Eric Yee
Head of Talent Solutions,
Hong Kong, Macau,
and Taiwan,
LinkedIn



Ms. Winnie Yeung
Managing Director,
Cimigo



Mr. Edge Zarrella
Partner,
Clients and Innovation Partner,
KPMG

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