



## 23<sup>rd</sup> September 2014

## Hong Kong Convention and Exhibition Centre



# he Paradigm Shi

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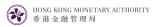








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# The Paradigm Shift

The banking industry is at a critical juncture in which old business models are being rewritten and the new environments are driving changes. There has been a paradigm shift in many different areas such as the business channels, the competitive landscape, the macro environment, the business models etc.

This year's HKIB Annual Banking Conference will look at the upcoming changes to the industry and discuss how the industry should react to the emerging challenges and opportunities such as the emergence of digital and mobile technology, competition from non-financial institutions, attracting new talents, the speeding up of RMB Internationalization etc.

With a main plenary session in the morning and specialized streams in the afternoon, the event is specifically tailored for mid-senior level banking professionals looking for macro views and actionable takeaways. This flagship event will attract over 600 delegates including bankers from Mainland China and Macau.

This year's event will continue to look at the most pressing issues of the industry with an interactive program that provides impartial and high-quality content.

## Opening Keynote Speaker:



**Mr. John Tsang Chun-wah** Financial Secretary, The Government of the HKSAR

### Regulatory Keynote Speaker:



Mr. Arthur Yuen
Deputy Chief Executive,
Hong Kong Monetary Authority
Deputy Chairman, Executive Committee,
The Hong Kong Institute of Bankers

#### Elite Speakers:



**Ms. Ivy Au Yeung** Chief Executive Officer, Hong Kong, ANZ



**Mr. LIU Mingkang** Former Chairman, China Banking Regulatory Commission



**Ms. Sabrina Peng** President, Alipay International

Mr. HUANG Hong

Deputy Chief Executive,

Bank of China (Hong Kong) Limited



Ms. May Tan
Executive Director and
Chief Executive Officer,
Standard Chartered Bank (Hong Kong) Limited



**Mr. Samuel N. Tsien**Group Chief Executive Officer,
OCBC Bank





### **Morning Plenary Session**

Banking Reform - Challenges, Opportunities and Strategies

**Promoting Sound Risk Culture** 

The Drivers for Growth - A Regional Perspective

The Evolving Role of Hong Kong

Integration of the HK and China Banking Systems

Panel Discussion: The Paradigm Shift - Shaping the Future

#### Afternoon Breakout Streams

#### Stream 1: Banking Business (Retail, Commercial & Private Banking)

#### Foresight and Insights of Banking in 2020

- The Irresistible Force for Change Setting the Right Business and Operating Model
- Technology as a Core Disruptor
- Priorities for 2020
- Achieving Breakthrough Innovation in Financial Services

## RMB Internationalization and the New Roadmap for RMB Business and Services

- Status Quo of RMB Internationalization
- New Onshore and Offshore Business Opportunities
- Emerging Competitions

#### **HKIB Annual Banking Industry Customer Satisfaction Survey**

- Are We Serving Customers the Right Way?
- The Changing Behaviors of Customers

# Private Banking - New Opportunities Amid Regional and Global Landscape Changes

- Impacts of the End of Banking Secrecy in Switzerland
- Impacts of the Singapore Tax Evasion law
- The New Opportunities for Hong Kong

#### Stream 2: The Transformers

## The Mobile MindShift - Rebuilding and Rethinking Customer Relationship

- Exploring the New Possibilities
- The Importance of Customer Relationship Primacy
- Building the Customer-Centric Model

## Unlocking Innovation: New Tools, New Frameworks and New Mindsets

- The Digitalization of Financial Services Industry Customer, Workforce, Operation
- Reimagining Financial Services Change, Create, Innovate, Repeat
- Effective Use of Big Data, Analytics, Social and Cloud Services
- Bank of the Future

#### The Evolution of Electronic Payment Instruments and Services

- The Status Quo of Hong Kong
- Innovations in Retail Payment
- The Evolving Regulatory Regime and Oversight Issues

# Why are Banks Losing Talents? Finding New Ways to Attract, Develop and Retain Talents

- Why Banking is Losing the War?
- How to Turn it Around?
- New Requirements, New Environment, New Skill Sets

#### Stream 3: Compliance, Operations and Risk Management

#### Regulatory Update - Strengthening Controls on AML

- Updates in AML requirements
- The Roles, Objectives and Focus of the HKMA's AML Department
- Observations on Areas that Banks Should Strengthen

## AML - Develop a Robust System in On-boarding, Screening and Sanction Management

- Challenges in Cross-Border AML
- Improving the On-Boarding, Screening and Sanction Management Process
- How to Establish an Effective Framework
- PEPs and Sanction Management The Practical Challenges

#### **Practical Assessment of Risk Culture and Conduct**

- Linking Culture to Conduct, Vision & Leadership Behaviours
- Regulatory Focus on Risk Culture in Banks & Asset Managers
- Define, Measure and Embed Risk Culture

# The Regulatory Storm – Are Your Risk Culture and Supporting Systems Strong Enough for This?

- Impact of Regulatory Changes to Internal Processes
- Manage Regulatory Changes with a Structured and Effective Approach
- 360-degree Integrated View on Risks, Controls, Policies and Regulations
- Regulatory Change Management in the Context of Governance, Risk and Compliance

#### **Prospect and Risk of Internet Finance**

- Internet Finance: Friend, Foe or Frenemy
- Institutional, Regulatory and Risk Management Constraints
- Systematic Risk of Internet Finance and Shadow Banking
- The Worst Case Scenario





#### Guest Speakers: (Speakers are listed in alphabetical order of their last names)



**Ms. Blanche Chan** Head of Human Resources, Shanghai Commercial Bank



**Mr. Andy Chen** Head of China, Chappuis Halder & Co



Ms. Margaret W Cheng Managing Director, Group Head of Human Resources, Hong Kong Exchanges and Clearing Limited



**Mr. Gavin Coles** Regional Head of Anti-Money Laundering (CPB), Citi Private Bank



Mr. Chrisol Correia General Manager - AML International, LexisNexis Risk Solutions



Mr. Matthew Field Vice President Professional Services, Asia Pacific, Wolters Kluwer Financial Services



Mr. Simon Gleave Partner, Asia Pacific Regional Head, Financial Services, KPMG



**Mr. Nick Griffith** Head, North Asia and Australia, Wealth-X



**Mr. Vincent Hui** General Manager & Head of Personal Banking Division, The Bank of East Asia



Mrs. Helen Kan
Executive Director and
Alternate Chief Executive
Officer,
China CITIC Bank International
Limited



Mr. Kenny Lam Partner, McKinsey & Company



Ms. Connie Leung Senior Financial Services Industry Director, Industry and Global Accounts – Asia, Microsoft Corporation



Ms. Joanne Leung Managing Director, Private Wealth Management Association



Mr. Shu-Pui Li Head (Financial Infrastructure Development Division), Hong Kong Monetary Authority



Mr. Nicholas Lee Head of Emerging Products & Innovation, Visa Hong Kong/Macau



Mr. Richard Marr Regional Direction, HP Exstream Asia Pacific and Japan



Mr. Kyran McCarthy Partner, Asia-Pacific Head of AML & Sanctions Services, KPMG



Mr. Stewart McGlynn
Head (Anti-Money Laundering
and Financial Crime Risk),
Hong Kong Monetary Authority



Mr. Alex Medana
Director, Securities Markets,
Asia Pacific,
SWIFT



Mr. Reto Merazzi General Manager APAC Region, Appway



Mr. Joe M.K. Ng Vice President, Head of Renminbi Payments Product Management, Global Transaction Banking, Deutsche Bank



**Mr. Gregory Profeta**Partner - Financial Services,
PwC Hong Kong



Mr. James Quinnild Financial Services Consulting Leader for Asia Pacific, PwC Hong Kong



Mr. Shaun Roache Resident Representative in Hong Kong SAR, International Monetary Fund



Mr. Adam Salzer Managing Director - Consulting, PwC Hong Kong



**Mr. Ajay Shamdasani** Senior Regulatory Analyst, Thomson Reuters Compliance Complete



**Mr. Peter Thal Larsen** Asia Editor, Reuters Breakingviews



Ms. Wendy Tsang Managing Director, Head of Private Banking, Bank of China (Hong Kong) Private Banking



Mr. Eric Yee Head of Talent Solutions, Hong Kong, Macau, and Taiwan, LinkedIn



**Ms. Winnie Yeung**Managing Director,
Cimigo



Mr. Edge Zarrella Partner, Clients and Innovation Partner, KPMG

Fees

**Full Day** 

Standard Fee / Non-members Corporate / Ordinary Members / Members of Supporting Organizations Qualification Holders

#### **Standard Price**

HK\$ 5,000 HK\$ 2,600 HK\$ 1,800

**Half Day** 

Standard Fee / Non-members

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Qualification Holders

**Standard Price** 

HK\$ 3,500 HK\$ 1,800

HK\$ 1,300

#### **Enquiries**



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bankingconference@hkib.org





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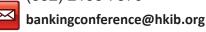
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- Plus Concepts
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- the conference presenters due to circumstances beyond our control.

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